

MESSAGE WORLD

The Massage and Body Therapists Magazine

THE RATE CARD

PAGE RATES			WIDTH	HEIGHT	ORIENTATION
FULL	£ 1,250.00	A4	210 mm	297 mm	<i>Portrait</i>
THREE QUARTERS	£ 1025.00	3/4	120 mm	134 mm	<i>Portrait</i>
HALF	£ 725.00	1/2	185 mm	130 mm	<i>Landscape</i>
QUARTER	£ 405.00	1/4	90 mm	130 mm	<i>Portrait</i>
EIGHTH	£ 225.00	1/8	90 mm	64 mm	<i>Landscape</i>
SIXTEENTH	£ 125.00	1/16	44 mm	64 mm	<i>Portrait</i>
CLASSIFIED LISTING					
35 WORDS	£ 70.00				
NAME & ADDRESS ONLY	£ 30.00				
STANDARD BOX ADS	£ 85.00				
AGENCY COMMISSION	15%				

SPECIFICATIONS

We can use most file formats (pc or mac) preferably;

QuarkXpress (include all images and fonts) . **PageMaker. Photoshop.** (300 dpi) *line art* (1800dpi) **Illustrator. Freehand. CoralDraw. Publisher & Microsoft Word** (including images).

All images either **JPEG, TIFF, EPS, PDF.** at 300dpi- 1200dpi.

If supplying a hard copy:

Bromide, clean Letterhead, Comp slip or Business card. (Note. faxes provide a poor quality image.)

Please **Specify colours** (i.e Pantone or CMYK values) and **fonts.**